

REISSUE LITIGATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Patent Application
for Patent No. 5,711,100

WILLIAM A. ELMER

Serial No. 74,598

Filing Date: June 14, 1993

For: **VEHICLE ADVERTISING SIGN,
SYSTEM AND METHOD**

Asst. Commissioner for Patents
Washington, D.C. 20231
Sir:

PRELIMINARY AMENDMENT

IN THE CLAIMS

Please add new Claims 7-17.

-7. The advertising sign recited in Claim 1 wherein the magnet receptacles collectively surround all of the magnets.

8. The advertising sign recited in Claim 7 wherein each magnet receptacle surrounds at least one of the magnets.

9. The advertising sign recited in Claim 7 wherein the magnet receptacles extend below the base.

10. The advertising sign recited in Claim 9 wherein each magnet receptacle also extends below an adjacent side.

11. The advertising sign recited in Claim 10 wherein each magnet receptacle also extends below an adjacent end.

12. The advertising sign recited in Claim 1 further comprising a plastic coating over the edge of each dish-shaped housing.

13. The advertising sign recited in Claim 2 wherein the advertising member further comprises:

magnet receptacle means extending below and around the base and surrounding all of the magnets.

14. The advertising sign recited in Claim 13 wherein the magnet receptacle means extends below an adjacent side.

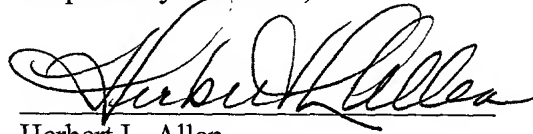
15. The advertising sign recited in Claim 14 wherein the magnet receptacle means extends below an adjacent end.

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16. The advertising sign recited in Claim 15 wherein the magnet receptacle means comprises plural magnet receptacles each surrounding at least one of the magnets.

17. The advertising sign recited in Claim 2 further comprising a plastic coating extending below a bottom surface of each magnet.--

Respectfully submitted,



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CERTIFICATE OF EXPRESS MAILING

I hereby certify that the foregoing is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10, addressed to the Assistant Commissioner for Patents, Washington D. C. 20231, Express Mail No. EL768 537 763US, this 15th day of March, 2002.

